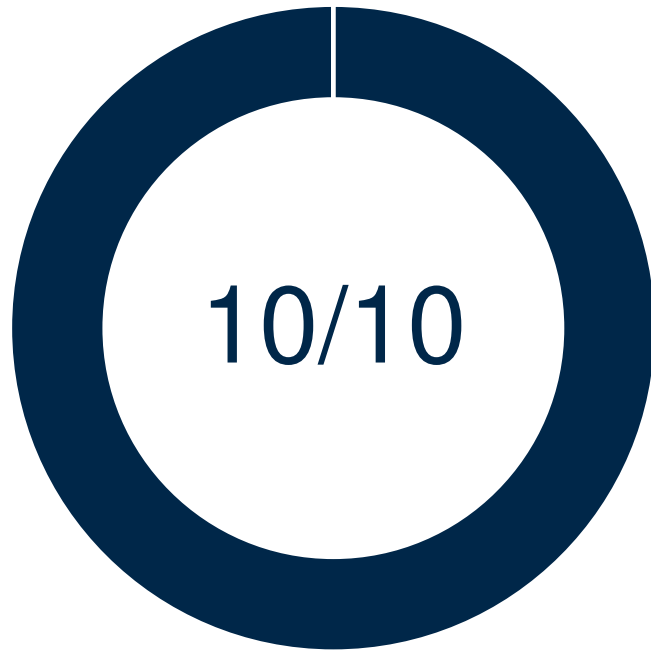
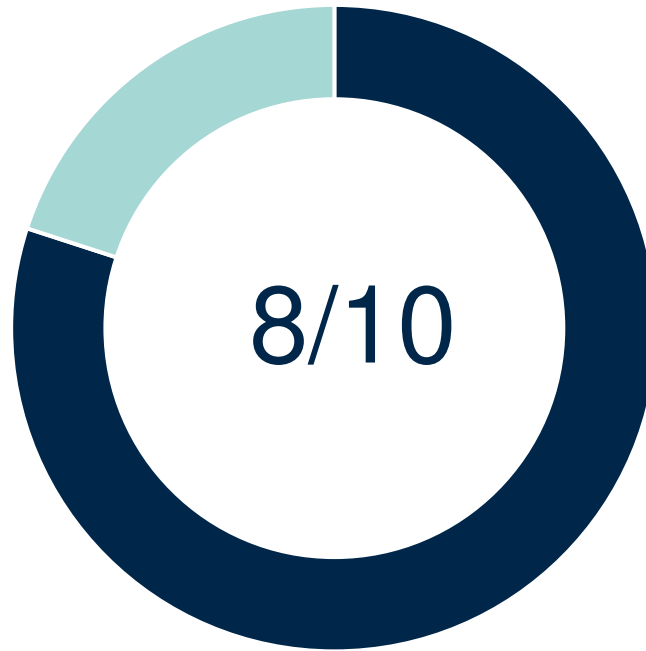


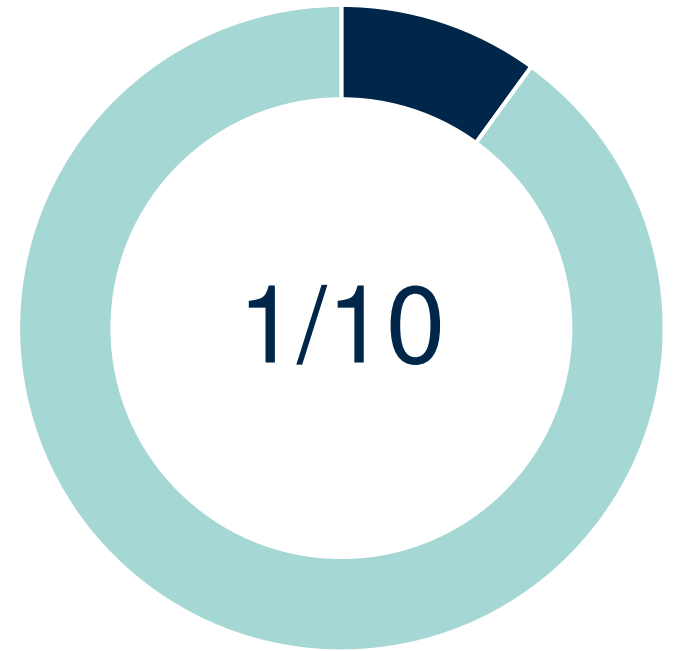
Ownership of outputs



Providers allow
the user to **own outputs**



Providers do **not** give
an express assignment
to users



Provider requires large
organisations to have
highest tier subscription

Accuracy and hallucinations

“use discretion before relying on generated content”

“The nature of AI Models is not intended, and cannot be, relied upon without independent verification”

“... is new technology and does not always work as expected.”

“The Services include experimental technology and may sometimes provide inaccurate or offensive content”

“[Provider] makes no warranty... the results obtained from use of the services will be accurate or reliable”

“You are solely responsible for... evaluating the Output for accuracy and appropriateness for your use case, including... human review as appropriate”

Provider rights to use customer data



8/10 Require customers to warrant right / title to inputs



8/10 Have right to use inputs **to improve services**

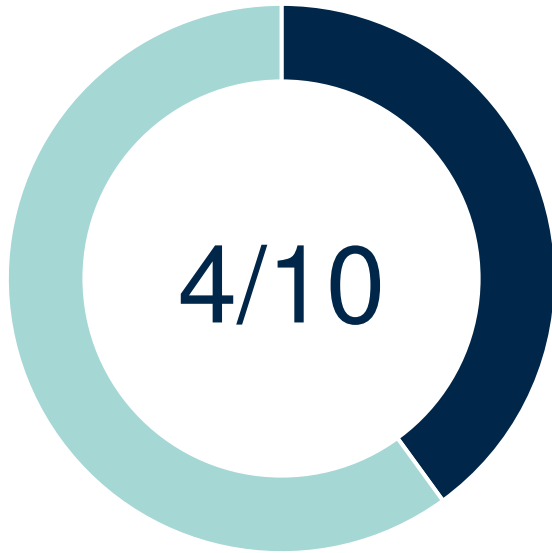


3/10 Have right to use inputs **for any purpose**

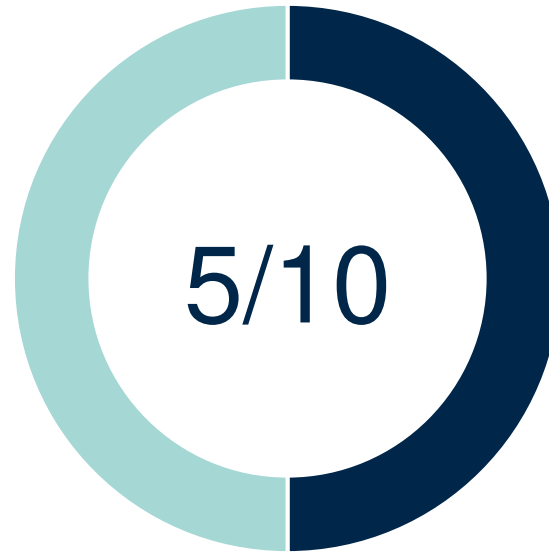


2/5 Allow users to pay to **opt out**

IP indemnities



IP indemnity for
model usage

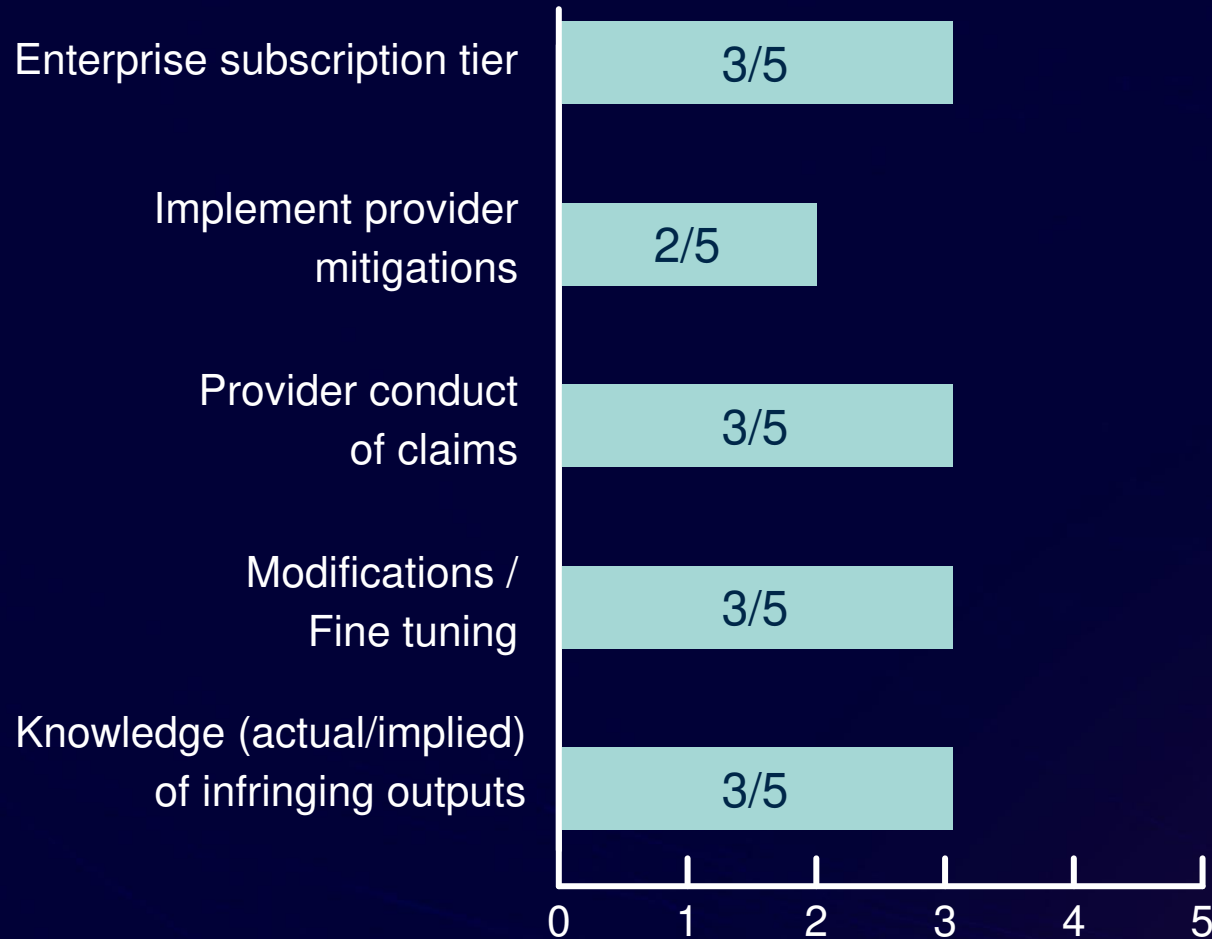


Copyright commitment
for outputs



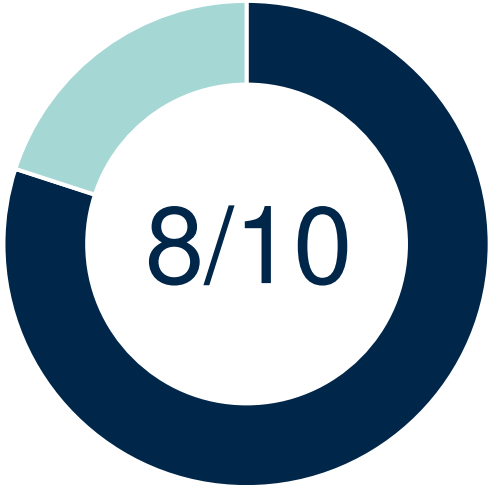
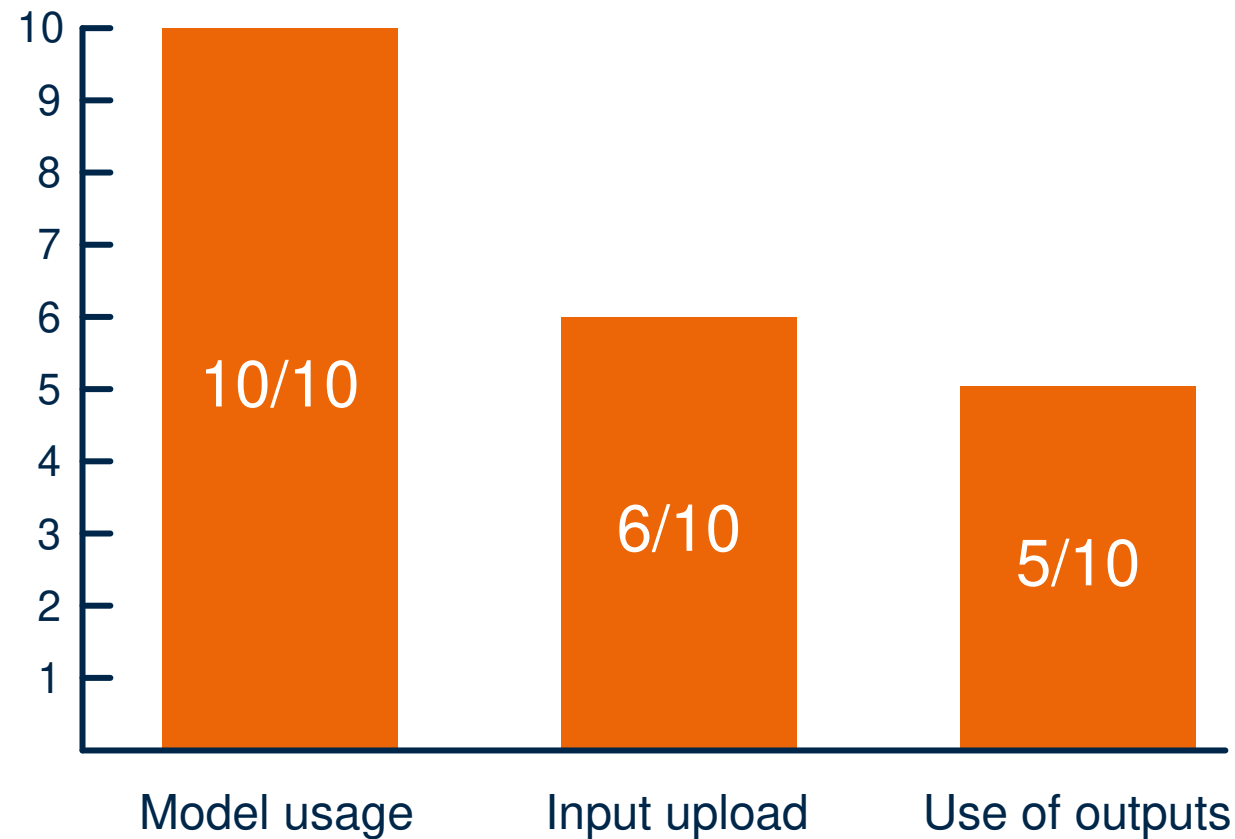
Liability cap

IP indemnities – conditions and exceptions

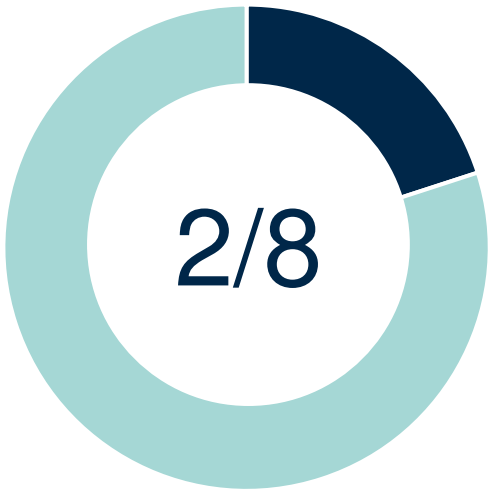


Modifications Trade marks
Customisations
Combination with 3rd party software
Customer inputs
Ignoring instructions
Non-use of filters

Customer indemnities

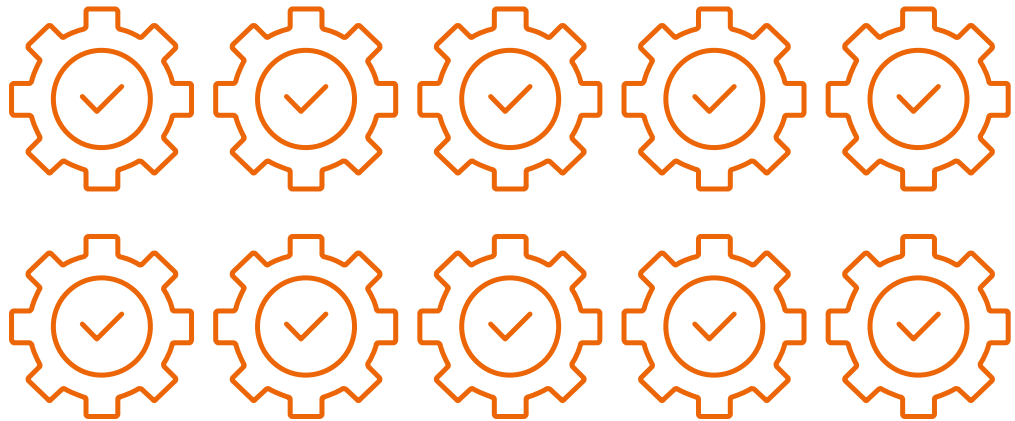


Customer liability uncapped



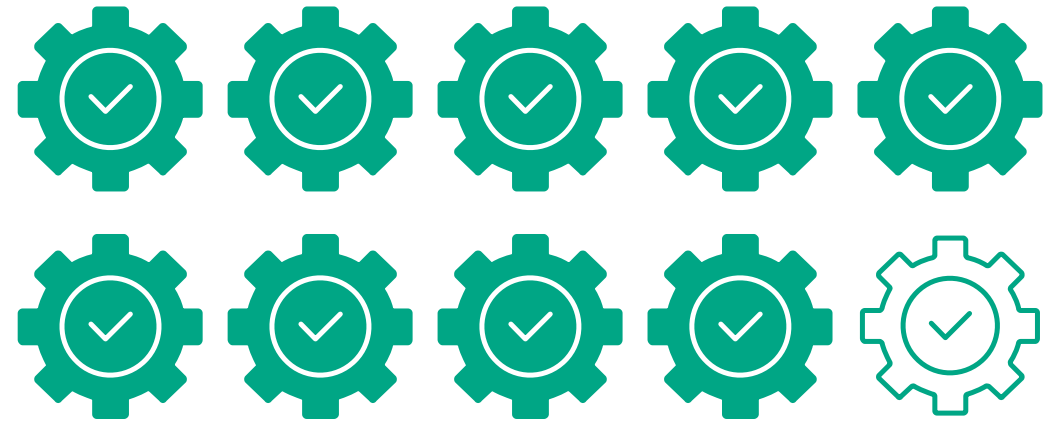
Capped at 12 months' fees

Compliance with applicable law



0/10

Providers commit to comply
with applicable law



9/10

Providers require customer
compliance with law

Key takeaways

1

Uncertainty re outputs:

- a. Ownership
- b. Accuracy

2

Range of rights in inputs

3

**Factor risk position into
tool selection**

=

**Use Case
Guidance**

**Revalidate
AI AUP**