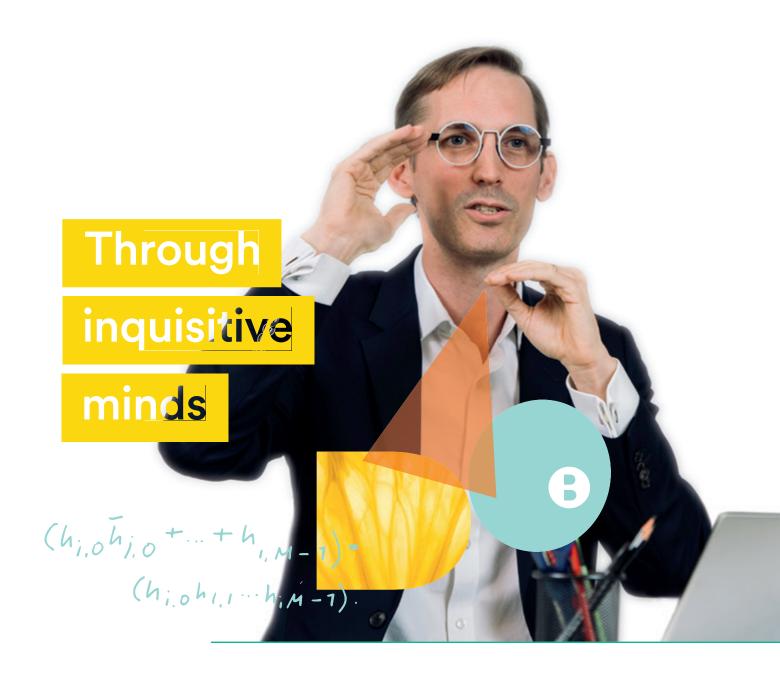
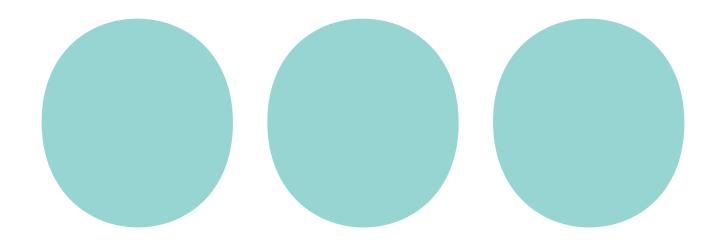
## **Bristows**



bristows.com

# Seeing things differently

A discerning approach to unlock tomorrow.



# Focusing

on what next



At Bristows, we have always been at the forefront of change. From patenting the first electrical telegraph to launching the UK's genome sequencing project, we have been helping clients who create and embrace new technologies and ideas.

#### The world's specialists

We help clients grow in life sciences, technology and other dynamic sectors, and are a European headquartered hub for litigation, transactions and advice throughout the world.

#### **Naturally curious**

We are an eclectic mix of inquisitive thinkers who are fascinated by the law surrounding your sector. Many of us have science and technology backgrounds or have worked in your sector. It means we are on the same wavelength and understand what makes your business tick.

#### **Practical advice**

We live and breathe your business, can talk the same language and have a keen eye on the future. We get to the heart of the matter with advice that is simple to understand and easy to use.



# Shaping tomorrow



# Focused on dynamic sectors and clients on the edge of tomorrow.

#### Our core sectors

### **Technology**Seeing the way forward.

From start-ups to the largest tech firms, whether you're creating technology, using it to disrupt the market, or changing because of it, we are experts in the known and unknown, and everything in between.

## Life sciences Bringing science to life.

As life sciences legal specialists with backgrounds in chemistry, biochemistry, biotechnology, physics and engineering, we understand what matters more than most.

#### Brands Helping brands grow.

We advise some of the world's leading multinationals on every stage of a product's lifecycle and can help your brand grow too.

# Specialist advice to unlock critical litigation, transactional, regulatory and advisory challenges.

#### Our practices

#### **Patent litigation**

We are a world-class team that takes the lead and establishes ground-breaking precedents in cases that shape modern patent law. We understand how to exploit or avoid patent rights through litigation and alternative dispute resolution around the globe.

#### Brands, design & copyright

We protect companies' brands, designs, trade marks and copyrights, and help clients capitalise on these assets through licensing, merchandising, advertising and sponsorship. We also offer one of the most highly regarded 'one stop' trade mark services in the profession.

#### **Commercial & IP transactions**

We are a standalone transactional team highly regarded for its track record in IP-based deals such as licensing and collaboration agreements relating to novel products and technologies.

We also advise on the IP aspects of corporate transactions.

#### **EU** and **UK** competition

We are specialists in all aspects of competition law and policy issues with significant standalone litigation experience. The team is widely acknowledged as the leader on the relationship between competition law and IP.

#### IT & digital

We use our unique technical expertise to offer the broadest range of IT and digital-related services, and work with the most discerning purchasers of legal services, providing them with complex, cutting-edge advice on every area of IT law.

#### **Data protection**

We are one of the largest, most focused teams of data protection lawyers in Europe. We have acted on many of the highest profile and most complex projects of recent years, and appreciate that the greatest challenges in data protection arise from the impact of technology.

#### Commercial & technology disputes

We help manage the issues that arise when commercial relationships run into trouble. We have distinct expertise in contractual issues, commercial law and confidentiality, and handle disputes arising out of high-value, complex and strategic transactions.

#### Life sciences regulatory

We advise clients on the complex EU and UK regulatory framework and applicable industry codes of conduct, including the application of the rules to cutting-edge new products and novel technologies coming to market.

#### Corporate & financing

We leverage our expertise in IP-rich industries, to advise on a wide range of corporate and financing transactions to help clients make the most of commercial opportunities, realise business goals and close deals with confidence.

#### **Employment**

We provide strategic and complex employment law support to a range of innovative clients, advising on all types of HR issues as well as TUPE and employment-related aspects of our transactional and outsourcing projects.

#### Tax

We offer holistic advice covering the full range of tax issues including structuring corporate, commercial and real estate transactions. We bring clarity to complex matters to help clients minimise tax exposure and do business while complying with an ever-changing tax system.

#### Real estate

We have comprehensive commercial property expertise for clients investing in, developing or financing real estate, as well as owners and occupiers of business space. We also provide insight into how technology is revolutionising the way real estate is designed, valued and used.





## Doing

things differently





## We are proud to be a bit different.

#### We recruit inquisitive minds

We look for different thinkers who bring fresh perspectives to challenges. Consequently, we frequently recruit individuals with backgrounds in life sciences, technology, or who have studied subjects other than law. After all, it's easier to train someone in law than it is to train the way they think.

#### We work around you

Since we first began in 1837 we have remained true to our roots. This means we are free to partner with the best people in any jurisdiction for each client need, or work with your existing relationships. It also gives us the freedom to keep thinking what next.

#### We are free to work as one for you

We prefer to measure success based on the quality of the solution rather than the revenue generated. As a result, our partners will actively involve others to find the right answer. It's a rare approach that defines the quality of our advice.

#### We don't work to billing targets

Because we have no billing targets, we ensure you have the right combination of experts working together as one to give you the advice you need, no matter how difficult or novel the question is.



## Unlocking tomorrow

together

"A client-focused firm that goes the extra mile."\*

"They are brilliant, creative and easy-going."†

Helping you progress with solid advice delivered in the way you like to work.

T +44 20 7400 8000 E info@bristows.com

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Bristows LLP 100 Victoria Embankment London EC4Y 0DH

T +44 20 7400 8000

Bristows Brussels Avenue des Arts 56 1000 Bruxelles

T +32 2 801 1391

bristows.com

